



INFORMATIONfor jury members of the ALP'24 competition

Welcome to the first tastings as part of ALP'24, the contest for regional products from the Alpine region! Thank you for your commitment in favour of the sensory quality of regional products from the Alpine region.

The tastings will take place at the Fondation Rurale Interjurassienne, Courtemelon, 2852 Courtételle. The categories will be awarded on the following dates:

Category A - Dairy products

Wednesday, 23 October 2024 (reserve 24.10.2024)

Category B - Bakery, pastry and confectionery products Wednesday, 23 October 2024 (reserve 24.10.2024)

Category C - Meat and fish products

Wednesday, 23 October 2024: (Reserve 24.10.2024)

Category D - Products made from fruit, vegetables, honey incl. oils, vinegar and non-alcoholic beverages

Friday, 25 October 2024 (reserve 26.10.2024)

Category E - Alcoholic beverages (excluding wine) Friday, 25 October 2024 (reserve 26.10.2024)

We count on your presence on the selected tasting days (including the reserve days) and ask you to inform us as soon as possible if you are unable to attend.

General organisation

The tastings will take place at the FRI premises in Courtemelon (JU). Thank you for your valuable support:

- Compensation worth CHF 100
- Invitation to lunch during the tasting day
- Surprise gift from ALP'24 International Alpine Food Contest

The tasting procedure

The tasting in the ALP'24 competition is supported by a technical committee and has an **analytical character** (use of technical knowledge to determine the composition, balance and typicality of a product and to highlight its merits and possible defects) and a **hedonic character** (pleasure experienced when tasting the product).

The aim of the tasting is to identify the best products from the Alps in order to inform consumers on the one hand and to provide producers with an assessment on the other. The above-mentioned objectives are achieved in particular through the composition of the jury, which consists of **a specialist**, **a producer** and **a consumer**. This division enables a threefold view of each tasted product.

As the tastings are confidential, it is important that you do not pass on any notes or comments to the producers or third parties.

Opening hours of the tastings in Courtemelon on the dates of the above categories

09.15 - 09.45 Welcome and general information

09.45 - 16.45 Tasting of the products

A 30 to 45-minute meal break is planned between 12.00 and 14.00.

Sensory training

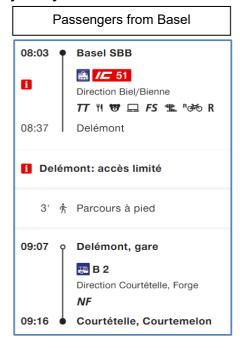
The aim of the sensory training is to sensitise the future jurors to the tasting and the methodology of the ALP'24 competition. Registration is strongly recommended. The training will take place in digital form and will be sent to you in mid-September.

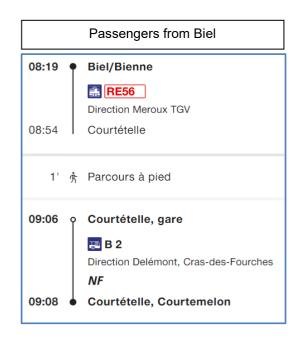
Further information

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Accessibility by public transport

Outward journey: Public bus:





Return journey: Bus service from the bus stop Courtételle, Courtemelon to Delémont: two buses (bus number 2) per hour (always at .08 and .38).

Access via the A16 motorway: Delémont Ouest exit. Courtemelon (GPS entry) is located between

Delémont and Courtételle.

